

DISCOUNT CARD FUNDRAISER

"YOU DREAM IT... WE'LL CREATE IT"



ABC Fundraising® Secures Up To 20 Local Merchants!

Highest Profit In The Industry – Up to 93% Profit With Our ***Profit Booster Program!**

Volume Discounts Available!

It's Easy – No deliveries – Easy To Renew – No Perishables!

Customers Save Hundreds Of Dollars!

It's Fast! Sell Your Cards in a Weekend At an Event!

Groups Average 5-10 Cards Sold Per Member!

Sell Our \$15, \$20 or \$25 Card!

Cards Look and Feel Just Like A Plastic Credit Card!

ALL OFFERS GOOD FOR A FULL YEAR!

SELLING PRICE:

300 Card Min - Profit Chart is Based on Selling Our \$20 Card (Most Popular)

# of Cards Ordered	Profit	Profit Booster Program	Profit Booster Program
	Includes 10% FREE Cards	21 Day Financing	Pay Up Front - Includes 15% FREE Cards
300 min	\$3,900	\$4,650	\$5,250
500	\$6,500	\$7,750	\$8,750
800	\$10,400	\$12,400	\$14,000
1200	\$15,600	\$18,600	\$21,000
3000	\$39,000	\$46,500	\$52,500

3 Cards Available

\$15 CARD - COST: \$7.50 Ea. (400 card min)

\$20 CARD - COST: \$9.00 Ea. (300 card min)

\$25 CARD - COST: \$11.00 Ea. (300 card min)

Profit Booster: Receive up to 20% Additional Free Cards! PLUS, receive 1 Free Spinner* For Every 100 Cards Ordered!

When you meet with your group to present the Discount Card Fundraiser, here are some great things to share:

- It takes 4-6 weeks from the time we receive your merchant wishlist for you to receive your cards
- The cards are valid for continuous use for one full year.
- The Average group sells 10 per member. Make this your goal.
- Complete the merchant Wishlist and send it in by email to info@abcfundraising.com or fax it to 1-888-246-2487 to get things started
- Public Schools have the option to place their order with a PO (Purchase Order).

To Start the Discount Card Fundraiser Visit: AbcFundraising.com/order

ABC Fundraising® - 27281 Las Ramblas - Suite 160 - Mission Viejo, CA 92691
888-212-1344 - www.AbcFundraising.com

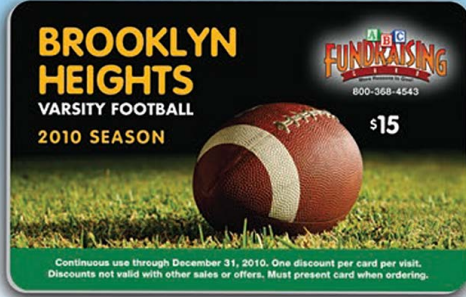


#1 DISCOUNT CARD IN AMERICA

UP TO 93% PROFIT!
NO MONEY UP FRONT!

"You dream it... We'll create it"

IT'S AS EASY AS **A B C**



A Fill out your local merchant wish list on the back of this flyer and fax or email it back to ABC Fundraising®.

B ABC Fundraising® then calls the merchants and creates your discount card with a minimum of 15 great offers.

C Receive your cards within 4-6 weeks of faxing your wish list.



- ABC Fundraising® secures 15 local merchants!
- Highest profit in the industry - Up to 93% profit with our ***Profit Booster Program!**
- Volume Discounts Available!
- It's Easy - No deliveries - Easy to renew - No perishables
- Customers save hundreds of dollars
- It's fast! Sell your cards in a weekend at a local event.
- Groups average 10 cards sold per member.
- Cards look and feel just like a plastic credit card.



FAQ'S

\$20 Discount Card

- Q. How much does each card cost our group?
A. Each card costs \$9.00 You sell them for \$20.
- Q: Do you offer a \$15 or \$25 card?
A: Yes. Call ABC Fundraising® for details.
- Q. What is the minimum order?
A. The minimum order is 300 cards.
- Q. Can we reorder cards if we need more?
A. Yes. Minimum reorder is 100 cards.
- Q. How long are the merchant discounts good for?
A. All offers are valid every day for 1 full year.
- Q. Is there any money needed up front to start?
A. No - we offer up to 21 days to pay. Certain restrictions may apply. Call for details.
- Q. Can we return unsold cards?
A. Yes. You may return 10% of your cards within 30 days for a full refund.



"We earned \$4500 in less than 2 weeks with the ABC Fundraising® Card. It was stress free and we plan to order again next season"
Jim Crosby - Eagles Football

REFERRAL PROGRAM:

After you place your order, simply refer other group leaders to ABC Fundraising® and receive an override of \$1 per card they order. If they are local, we will start these groups after you complete your fundraiser so there is no competition. If a group orders 500 cards you'll earn \$500! If they order 5000 cards you'll earn \$5000!

*Our Most Popular Card Is The \$20 Card!

***PROFIT BOOSTER PROGRAM:** All orders receive 10% additional FREE Cards. Plus, receive 1 FREE Spinner® (a \$210 Value) for every 100 discount cards ordered. If paying up front receive double Spinners® plus an additional 10% FREE discount cards. Earn up to 93% Profit when you pay up front! Profit chart above based on the \$15 Card

# OF CARDS ORDERED	PROFIT INCLUDES 10% FREE	PROFIT BOOSTER PROGRAM 21 DAY FINANCING	PROFIT BOOSTER PROGRAM PAY UP FRONT
300 _{min}	\$2700	\$3330	\$4185
500	\$4500	\$5550	\$6975
800	\$7200	\$8880	\$11,160
1200	\$10,800	\$13,320	\$16,740
3000	\$27,000	\$33,300	\$41,850





Fax to: 1-888-246-2487
 or scan and email to
 info@abcfundraising.com

MERCHANT WISH LIST *"You dream it... We'll create it"*

Organization _____

Sponsor Name _____

Sponsor Email _____

Sponsor Phone _____ # of Cards _____
 300 Min

Town(s) _____

Zip: _____ State: _____

Search Area Metro 2-3 Miles Suburb 5-7 Miles Rural 7-15+ Miles Multi Town/Cities 10-15 Miles

Instructions:

PROVIDE A MINIMUM OF 60 possible merchants (list 20+ **Local** and circle 40+ **National/Regional** merchants below) These merchants should be within the listed mileage above based on your area type checked above. We guarantee a minimum of 15 merchants. This Merchant Wish List is Only a Guide, individual locations may be corporately owned or individually franchised and may choose Not To Participate in your local area. **We Reserve The Right To Determine Final Merchants**

	List Local Merchants Below with contact # if known Important: Do not list national chains here unless they are not listed to the right
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FAST FOOD "Suggested National & Regional Merchants" (circle below) Add additional regional merchants from your area NOT listed in the local list:

A & W	Burger King	Culvers	Jack in the Box	McDonald's	Quiznos	Subway
Arby's	Carl's Jr.	Einstein Bros.	Jimmy John's	Mr. Goodcents	Rally's	Taco Bell
Arthur Treachers	Checkers	Fazolis	Johnny Rockets	Panda Express	Roy Rogers	Taco Johns
Bagel Time	Chick-fil-A	El Pollo Loco	KFC	Panera	Sbarro's	Wendy's
Big Apple Bagel	Chipotle	Five Guys	Lee's Famous Chicken	Penn Station Sub	Schlotzsky	White Castle
Blimpie	Church's	Great Steak & Potato	Long John Silvers	Popeyes Chicken	Sonic	Wingstop
Boston Market	Cousin's Sub	Hardee's	Manhattan Bagel	Potbelly's	Steak-N-Shake	

PIZZA

CA Pizza Kitchen	Cici's Pizz	Domino's	Donato's	Godfather's Pizza	Hungry Howie's Pizza	Little Caesar	Mr. Gotti's	Pizza King
Noble Roman's	Papa Gino's	Papa John's	Papa Murphy's	Pizza Hut	Pizza Patron	Rocky Rococo	Rosati's	Sbarro

RESTAURANTS

Applebee's	Baker Square	Big Boy	Bob Evans	Bonanza	Buffalo Wild Wings	Captain D's	Cheesecake Factory
Chili's	Country Kitchen	Denny's	Don Pablos	Friendly's	Fuddrucker's	TGI Friday's	Golden Corral
Hometown Buffet	Jason's Deli	J. Alexander's	Joe's Crab Shack	Macaroni Grill	Melting Pot	Sizzler	Moe's Southwest Grill
Old Country Buffet	Olive Garden	Perkins	Ponderosa	Quincy's	Ruby Tuesday	Shoney's	Texas Roadhouse

BREAKFAST/DONUTS/COFFEE SHOPS

Auntie Anne's	Cinnabon	Coffee Beanery	Corner Stone Bakery	Dunkin Donuts	Great American Cookie Co	Honey Dew Donuts
Jamba Juice	Maggie Moo's	Mrs. Field's Cookie	Pretzel Time	Rita's Italian Ice	The Original Cookie Company	IHOP
Tastee Freeze	TJ Cinnamon's	Waffle House	Wetzel's Pretzels	Starbucks	Krispy Kreme	

ICE CREAM/YOGURT/CUSTARD SHOPS

Baskin Robbins	Busters	Carvel	Cold Stone	Dairy Queen	Orange Julius	TCBY
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RECREATION

(List Local Names to the left)

Batting Cages	Bowling Alleys	Comedy Clubs	Fun Parks	Golf Courses	Laser Tag	Mini-Golf	Paintball	Skating Rinks (Ice Roller)	Skiing	Theme Parks
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TANNING/FITNESS/MASSAGE

(List Local Names to the left)

Darque Tan	24 Hour Fitness	Crunch	Bally's	Curves for Women	Massage Envy	Massage Harmony
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HAIR CARE

Cost Cutters	Fantastic Sam's	Great Clips	Supercuts	Dunham's	MC Sports	Play It Again Sports	Sports Authority
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SPORTING GOODS

AUTO CARE

Jiffy Lube	Valvoline	Aamco	AutoZone	Midas	EZ Lube	Batteries Plus	UPS Store	FedEx Office	Mailboxes Etc.	H&R Block	Liberty Tax	Fast Signs	Sign-o-Rama	Cartridge World
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SERVICES

HARDWARE STORES/HOME SERVICES

Mr. Rooter	Roto-Rooter	Budget Blinds	Ace Hardware	True Value	Matco Tools	Molly Maids	Merry Maids	Do It Yourself Centers	Service Master Clean	ServPro
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SPECIALTY STORES

Garden Center	Health Mart	Hobby Stores	Flower USA	Hallmark	Game Stop	7-11	Quick Stop	Super America	Speedway
AM/PM	Edible Arrangements	Payless	Dollar Stores	Foot Locker	Mobil on the Run	Hallmark	Radioshack	See's Candies	Godiva
A Cleaner World	Dry Clean USA	Medicine Shoppe	Vitamin Shoppe	GNC	Circle K	Build-a-Bear			