



COOKIE DOUGH FUNDRAISER

NO MONEY UP FRONT NEEDED!
GET A WEB STORE FOR ONLINE FUNDRAISING!



SELLING PRICE:

Items sell for \$24.00 - MIN ORDER 100 TUBS

Delicious Gourmet Cookie Dough!

Earn Up To 80% Profit!

No Money Up Front Needed!

Fast Fun & Easy Fundraiser!

11 Gourmet Flavors To Choose From!

# of Members	# of Tubs Sold	Average Profit	Profit Booster	Total Profit
25	250	\$1,575	\$750	\$2,325 (50%)
50	500	\$3,600	\$2,000	\$56,000 (62%)
75	750	\$6,075	\$3,250	\$9,325 (69%)
125	1,250	\$11,250	\$5,750	\$17,000 (75%)
500	5,000	\$48,600	\$24,500	\$73,100 (81%)



Profit Booster: Receive 1 Free Spinner for every \$ 500 in profit earned by your group

The average Spinner raises \$210 when all 50 coupons have been handed out for an average \$3-\$5 donation.

Combine the Spinner profit with the profit from your fundraiser to earn up to 80%.

*Profit chart above is a typical example of what you can earn with your fundraiser. Actual Results may vary.

When you meet with your group to present the Cookie Dough Fundraiser, here are some great things to share:

- Order-Taker forms typically take 3-5 days to receive by mail. You need 1 order-taker form per selling member.
- Our Cookie Dough is shelf stable at room temperature (66- 77 F), no refrigeration needed for up to 21 days
- Cookie Dough ships 3 weeks from the time you place your order.
- When placing your order, you only pay the wholesale cost. The rest is your profit.
- Public Schools have the option to place their order with a PO (Purchase Order).
- Min Order: 100 Tubs - Small groups, please try Popcorn (25 min)

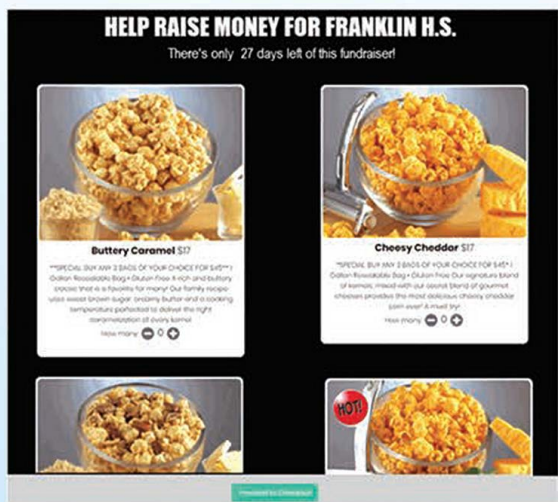
*Minimum order for Cookie Dough is 100 Tubs. For smaller groups, we recommend the Popcorn Fundraiser (25 item Minimum)

To request your FREE Order-Taker Forms visit AbcFundraising.com/order

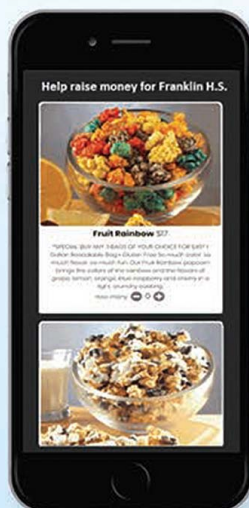
ABC Fundraising® - 27281 Las Ramblas - Suite 160 - Mission Viejo, CA 92691
888-212-1344 - www.AbcFundraising.com

NEW!! WEB STORES

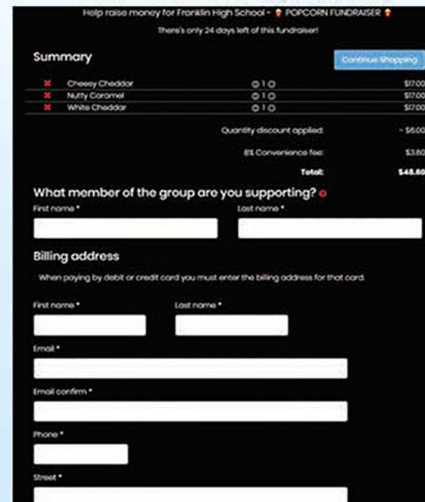
DESKTOP VIEW



MOBILE VIEW



CHECKOUT PAGE



- ✓ Your Best FUNDRAISING Assistant Ever!
- ✓ Takes Only 2 Minutes To Set Up Your Web Page!
- ✓ Easy To Read Back-End Reporting!
- ✓ Watch your SALE GROW in REAL TIME!
- ✓ Take Credit Card and Debit Card Payments
- ✓ No More Cash and Checks to Count Out!
- ✓ Printout A FINAL SALE REPORT!
- ✓ Sort by Seller With built-in Excel Spreadsheet
- ✓ SAVES YOU TIME as the Fundraising Coordinator
- ✓ No More Late Hand-In Sheets or Miscounts!
- ✓ Can Be used with or without our Traditional Order Taker Brochures
- ✓ One Time Set-Up Lets You Run Unlimited Fundraisers in the Future!

REAL TIME SALES DASHBOARD

Order #	Student #	Customer Name	Order Date	How Many	Delivered	Paid	Pay Method	Total Price
715613	Alison B. (10/10)	Alison B. (10/10)	Tue, Apr 20	1 items	NOT DELIVERED	PAID	Credit Card	\$18.00
715626	Kyle B. (10/10)	Kyle B. (10/10)	Tue, Apr 20	2 items	NOT DELIVERED	PAID	Credit Card	\$38.00
715638	Kyle B. (10/10)	Kyle B. (10/10)	Tue, Apr 20	2 items	NOT DELIVERED	PAID	Credit Card	\$36.00
715660	Kyle B. (10/10)	Kyle B. (10/10)	Tue, Apr 20	4 items	NOT DELIVERED	PAID	Credit Card	\$70.00
715721	Kyle B. (10/10)	Kyle B. (10/10)	Tue, Apr 20	2 items	NOT DELIVERED	PAID	Credit Card	\$38.00
715813	Kyle B. (10/10)	Kyle B. (10/10)	Tue, Apr 20	1 items	NOT DELIVERED	PAID	Credit Card	\$18.00
715835	Kyle B. (10/10)	Kyle B. (10/10)	Tue, Apr 20	5 items	NOT DELIVERED	PAID	Credit Card	\$92.00
715936	Kyle B. (10/10)	Kyle B. (10/10)	Tue, Apr 20	5 items	NOT DELIVERED	PAID	Credit Card	\$92.00
718039	Kyle B. (10/10)	Kyle B. (10/10)	Tue, Apr 20	1 items	NOT DELIVERED	PAID	Credit Card	\$18.00
718593	Kyle B. (10/10)	Kyle B. (10/10)	Wed, Apr 21	2 items	NOT DELIVERED	PAID	Credit Card	\$38.00

Total: 10



Gourmet Goodies

BAKING MIXES

Enjoy the taste of homemade without the hassle! From soft, chewy cookies to warm cinnamon rolls, zesty lemon pound cake, and classic drop-style biscuits and funnel cakes—our baking mixes make it easy to create delicious, from scratch flavor in every bite. **Ready-to-Mix!**



1828 ♥ \$24.00

MEYER LEMON POUND CAKE MIX

Includes glaze packet! Moist, buttery pound cake with the delicious sweet taste of Meyer Lemon. Yields 10 servings.



1803 ♥ \$24.00

FUNNEL CAKE MIX

Create a sweet treat from the fair...at home! Enjoy with powdered sugar, cinnamon sugar, chocolate sauce, or fruit! Yields 10 servings. (13.77 oz. box)



1833 ♥ \$24.00

GOLDEN BLISS BLONDIE MIX

Rich, buttery bars with a delicate hint of vanilla that melt in your mouth with every bite. Perfect for sharing—or savoring all to yourself. Yields 16 bars.



818 ♥ \$24.00

CINNAMON MONKEY BREAD MIX

Chewy, gooey, and bursting with cinnamon goodness—this treat disappears fast! Perfect morning, noon, or night. Yields 15 servings.



811 ♥ \$24.00

CHOCOLATE CHUNK COOKIE MIX

These cookies are loaded with rich and delicious chunks of melted chocolate-y goodness. Yields 3 dozen cookies.



1822 ♥ \$24.00

SNICKERDOODLE COOKIE MIX

Cinnamon and Sugar makes everything nice. A perfectly soft and delicious treat everyone loves. Yields 3 dozen cookies.



1102 ♥ \$24.00

THREE CHEESE GARLIC BISCUIT MIX

Asiago, Parmesan, and cheddar cheeses combine for delicious drop-style biscuit. Add water, shredded cheddar, and butter. Yields 15 biscuits per box.

First Name

Last Name

Mobile Phone

Group Name

Teacher/Coach

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Turn-In _____

Prize Number One Prize Only!

CUSTOMER NAME & PHONE NUMBER										811	818	1102	1803	1822	1828	1833		
										Chocolate Chunk Cookie Mix	Cinnamon Monkey Bread Mix	Three Cheese Garlic Biscuit Mix	Funnel Cake Mix	Snickerdoodle Cookie Mix	Meyer Lemon Pound Cake Mix	Golden Bliss Blondie Mix		
										\$24.00	\$24.00	\$24.00	\$24.00	\$24.00	\$24.00	\$24.00	\$ AMT	PD
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THANK
YOU
FOR
YOUR
ORDER!