

DISCOUNT CARD FUNDRAISER

"YOU DREAM IT... WE'LL CREATE IT"



ABC Fundraising® Secures Up To 20 Local Merchants!

Highest Profit In The Industry – Up to 93% Profit With Our ***Profit Booster Program!**

Volume Discounts Available!

It's Easy – No deliveries – Easy To Renew – No Perishables!

Customers Save Hundreds Of Dollars!

It's Fast! Sell Your Cards in a Weekend At an Event!

Groups Average 5-10 Cards Sold Per Member!

Sell Our \$15, \$20 or \$25 Card!

Cards Look and Feel Just Like A Plastic Credit Card!

ALL OFFERS GOOD FOR A FULL YEAR!

SELLING PRICE:

300 Card Min - Profit Chart is Based on Selling Our \$20 Card (Most Popular)

# of Cards Ordered	Profit Includes 10% FREE Cards	Profit Booster Program 21 Day Financing	Profit Booster Program Pay Up Front - Includes 15% FREE Cards
300 min	\$3,900	\$4,650	\$5,250
500	\$6,500	\$7,750	\$8,750
800	\$10,400	\$12,400	\$14,000
1200	\$15,600	\$18,600	\$21,000
3000	\$39,000	\$46,500	\$52,500

3 Cards Available

\$15 CARD - COST: \$7.50 Ea. (400 card min)

\$20 CARD - COST: \$9.00 Ea. (300 card min)

\$25 CARD - COST: \$11.00 Ea. (300 card min)

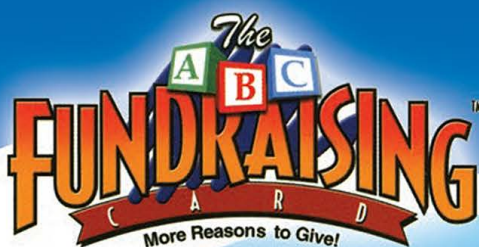
Profit Booster: Receive up to 20% Additional Free Cards! PLUS, receive 1 Free Spinner* For Every 100 Cards Ordered!

When you meet with your group to present the Discount Card Fundraiser, here are some great things to share:

- It takes 4-6 weeks from the time we receive your merchant wishlist for you to receive your cards
- The cards are valid for continuous use for one full year.
- The Average group sells 10 per member. Make this your goal.
- Complete the merchant Wishlist and send it in by email to info@abcfundraising.com or fax it to 1-888-246-2487 to get things started
- Public Schools have the option to place their order with a PO (Purchase Order).

To Start the Discount Card Fundraiser Visit: AbcFundraising.com/order

ABC Fundraising® - 27281 Las Ramblas - Suite 160 - Mission Viejo, CA 92691
888-212-1344 - www.AbcFundraising.com



#1 DISCOUNT CARD IN AMERICA



"You dream it...
We'll create it"

IT'S AS EASY AS **A B C**



A Fill out your local merchant wish list on the back of this flyer and fax or email it back to ABC Fundraising®.

B ABC Fundraising® then calls the merchants and creates your discount card with a minimum of 15 great offers.

C Receive your cards within 4-6 weeks of faxing your wish list.



- ABC Fundraising® secures 15 local merchants!
- Highest profit in the industry - Up to 93% profit with our ***Profit Booster Program!**
- Volume Discounts Available!
- It's Easy - No deliveries - Easy to renew - No perishables
- Customers save hundreds of dollars
- It's fast! Sell your cards in a weekend at a local event.
- Groups average 10 cards sold per member.
- Cards look and feel just like a plastic credit card.



"We earned \$4500 in less than 2 weeks with the ABC Fundraising® Card. It was stress free and we plan to order again next season"

Jim Crosby - Eagles Football

FAQ'S

\$20 Discount Card

- Q. How much does each card cost our group?
A. Each card costs \$9.00 You sell them for \$20.
- Q. Do you offer a \$15 or \$25 card?
A: Yes. Call ABC Fundraising® for details.
- Q. What is the minimum order?
A. The minimum order is 300 cards.
- Q. Can we reorder cards if we need more?
A. Yes. Minimum reorder is 100 cards.
- Q. How long are the merchant discounts good for?
A. All offers are valid every day for 1 full year.
- Q. Is there any money needed up front to start?
A. No - we offer up to 21 days to pay. Certain restrictions may apply. Call for details.
- Q. Can we return unsold cards?
A. Yes. You may return 10% of your cards within 30 days for a full refund.



REFERRAL PROGRAM:

After you place your order, simply refer other group leaders to ABC Fundraising® and receive an override of \$1 per card they order. If they are local, we will start these groups after you complete your fundraiser so there is no competition. If a group orders 500 cards you'll earn \$500! If they order 5000 cards you'll earn \$5000!

*Our Most Popular Card Is The \$20 Card!

***PROFIT BOOSTER PROGRAM:** All orders receive 10% additional FREE Cards. Plus, receive 1 FREE Spinner® (a \$210 Value) for every 100 discount cards ordered. If paying up front receive double Spinners® plus an additional 10% FREE discount cards. Earn up to 93% Profit when you pay up front! Profit chart above based on the \$15 Card

# OF CARDS ORDERED	PROFIT INCLUDES 10% FREE	PROFIT BOOSTER PROGRAM 21 DAY FINANCING	PROFIT BOOSTER PROGRAM PAY UP FRONT
300 _{min}	\$2700	\$3330	\$4185
500	\$4500	\$5550	\$6975
800	\$7200	\$8880	\$11,160
1200	\$10,800	\$13,320	\$16,740
3000	\$27,000	\$33,300	\$41,850



www.AbcFundraising.com

1-888-212-1344

MERCHANT WISH LIST

PLEASE USE ADOBE READER OR ACROBAT TO FILL OUT THIS FORM.

When completed, choose "SAVE AS" and title the document your group name then email it to email@abcfundraising.com.

Enter your group information and check the corporate merchants that are in your search area(s). **If a corporate merchant you were hoping to get is not on this list, it is because they typically do not participate on discount cards.** Add 40 LOCAL merchants in your area and provide the merchant phone number. DO NOT ADD ANY CORPORATE MERCHANTS in that list. Depending on merchant participation, cards take approximately **5-7 weeks** from start to time of shipping. **Incomplete forms will be returned to be finalized.** It takes approximately 60-80 (or more) merchants to contact to fill your card. If we exhaust your list and need more merchants, you will be contacted to provide an additional list.



888-212-1344

email@abcfundraising.com

FAX: 888-246-2487

Organization:

Email:

Selling Price: ☐ \$15 ☐ \$20 ☐ \$25

Search Area: ☐ METRO (2-3 miles) ☐ SUBURB (5-7 Miles) ☐ RURAL (7-15 Miles) ☐ MULTI TOWNS/CITIES (10-20 Miles)

Leader Name:

Phone:

Anticipated Sale Start Date:

of Cards:

LIST ALL CITIES WITH ZIP CODES IN ORDER OF PREFERENCE:

FOR NATIONAL MERCHANTS: CHECK A MINIMUM OF 50 WITHIN YOUR SEARCH AREA.

FOR LOCAL MERCHANTS: FILL ALL 40 SPACES WITH YOUR DESIRED MERCHANT'S NAME AND PHONE NUMBER.

FAST FOOD	RESTAURANTS	PIZZA	SERVICES	LOCAL MERCHANT NAME	PHONE #
<input type="checkbox"/> A&W	<input type="checkbox"/> Applebee's	<input type="checkbox"/> Blaze Pizza	<input type="checkbox"/> Cost Cutters		
<input type="checkbox"/> Arby's	<input type="checkbox"/> Beef 'O' Brady's	<input type="checkbox"/> Cicis	<input type="checkbox"/> Fantastic Sam's		
<input type="checkbox"/> Big Boy	<input type="checkbox"/> BJ's	<input type="checkbox"/> Donatos	<input type="checkbox"/> Great Clips		
<input type="checkbox"/> Blimpies	<input type="checkbox"/> Buffalo Wild Wings	<input type="checkbox"/> Dominos	<input type="checkbox"/> Supercuts		
<input type="checkbox"/> Bojangles	<input type="checkbox"/> Bob Evans	<input type="checkbox"/> Fox's Pizza Den	<input type="checkbox"/> Sports Clips		
<input type="checkbox"/> Burger King	<input type="checkbox"/> Captain D's	<input type="checkbox"/> Godfather's	<input type="checkbox"/> Massage Envy		
<input type="checkbox"/> Carl's Jr.	<input type="checkbox"/> Chili's	<input type="checkbox"/> Hungry Howie's	<input type="checkbox"/> AutoZone		
<input type="checkbox"/> Checker's	<input type="checkbox"/> Denny's	<input type="checkbox"/> Hunt Brothers	<input type="checkbox"/> Jiffy Lube		
<input type="checkbox"/> Church's	<input type="checkbox"/> Dickey's BBQ	<input type="checkbox"/> Jet's Pizza	<input type="checkbox"/> Pep Boys		
<input type="checkbox"/> Cousins Subs	<input type="checkbox"/> Huddle House	<input type="checkbox"/> Ledo Pizza	<input type="checkbox"/> Pennzoil		
<input type="checkbox"/> Culvers	<input type="checkbox"/> iHop	<input type="checkbox"/> Little Caesars	<input type="checkbox"/> Take 5 Oil Change		
<input type="checkbox"/> El Pollo Loco	<input type="checkbox"/> Friendly's	<input type="checkbox"/> Marco's	<input type="checkbox"/> Valvoline		
<input type="checkbox"/> Fazoli's	<input type="checkbox"/> Fuddruckers	<input type="checkbox"/> Mr. Gatti's Pizza	<input type="checkbox"/> Midas		
<input type="checkbox"/> Firehouse Subs	<input type="checkbox"/> Golden Corral	<input type="checkbox"/> Pizza Ranch	<input type="checkbox"/> Precision Tune		
<input type="checkbox"/> Freddy's	<input type="checkbox"/> Johnny Rockets	<input type="checkbox"/> Papa Johns	<input type="checkbox"/> Firestone		
<input type="checkbox"/> Frisch's Big Boy	<input type="checkbox"/> Joe's Crab Shack	<input type="checkbox"/> Papa Murphy's	<input type="checkbox"/> Tires Plus		
<input type="checkbox"/> Hardee's	<input type="checkbox"/> Joe's Crab Shack	<input type="checkbox"/> Pizza Hut	<input type="checkbox"/> UPS Store		
<input type="checkbox"/> Jack in the Box	<input type="checkbox"/> Longhorn Steakhouse	<input type="checkbox"/> Sbarro	<input type="checkbox"/> Ace Hardware		
<input type="checkbox"/> Jason's Deli	<input type="checkbox"/> McAlister's Deli		<input type="checkbox"/> True Value Hardware		
<input type="checkbox"/> Jersey Mike's	<input type="checkbox"/> Melting Pot	SWEETS & TREATS			
<input type="checkbox"/> Jimmy John's	<input type="checkbox"/> Outback	<input type="checkbox"/> Auntie Annie's	FAMILY FUN		
<input type="checkbox"/> KFC	<input type="checkbox"/> Perkins	<input type="checkbox"/> Bahama Bucks	<input type="checkbox"/> Adventure Air		
<input type="checkbox"/> Lee's Chicken	<input type="checkbox"/> Ponderosa	<input type="checkbox"/> Baskin Robbins	<input type="checkbox"/> Skyzone		
<input type="checkbox"/> Long John Silver's	<input type="checkbox"/> Portillo's	<input type="checkbox"/> Ben and Jerry's	<input type="checkbox"/> AirMaxx		
<input type="checkbox"/> McDonald's	<input type="checkbox"/> Raising Cane's	<input type="checkbox"/> Berry Blendz	<input type="checkbox"/> Urban Air		
<input type="checkbox"/> Moe's SW Grill	<input type="checkbox"/> Red Lobster	<input type="checkbox"/> Bruster's			
<input type="checkbox"/> Panda Express	<input type="checkbox"/> Red Robin	<input type="checkbox"/> Carvel	SPORTING GOODS & FITNESS		
<input type="checkbox"/> Penn Station Subs	<input type="checkbox"/> Ruby Tuesday	<input type="checkbox"/> Cinnabon	<input type="checkbox"/> Dunham's		
<input type="checkbox"/> Pita Pit	<input type="checkbox"/> Salsarita's	<input type="checkbox"/> CherryBerry	<input type="checkbox"/> Play It Again Sports		
<input type="checkbox"/> Popeyes	<input type="checkbox"/> Schlotzsky's	<input type="checkbox"/> Cold Stone	<input type="checkbox"/> Anytime Fitness		
<input type="checkbox"/> Quiznos	<input type="checkbox"/> Shoney's	<input type="checkbox"/> Dairy Queen	<input type="checkbox"/> Crunch Fitness		
<input type="checkbox"/> Rally's	<input type="checkbox"/> Steak 'n Shake	<input type="checkbox"/> Dunkin' Donuts	<input type="checkbox"/> Planet Fitness		
<input type="checkbox"/> Sonic	<input type="checkbox"/> Smashburger	<input type="checkbox"/> Jamba Juice			
<input type="checkbox"/> Subway	<input type="checkbox"/> Texas Roadhouse	<input type="checkbox"/> Nothing Bundt Cakes	COFFEE		
<input type="checkbox"/> Taco Bell	<input type="checkbox"/> TGI Friday's	<input type="checkbox"/> Rita's Italian Ice	<input type="checkbox"/> Biggby		
<input type="checkbox"/> Taco John's	<input type="checkbox"/> Waffle House	<input type="checkbox"/> Smoothie King	<input type="checkbox"/> Dunn Brothers		
<input type="checkbox"/> Wendy's	<input type="checkbox"/> Wingstop	<input type="checkbox"/> Sweet Frog	<input type="checkbox"/> Dutch Bros		
<input type="checkbox"/> Zaxbys	<input type="checkbox"/> Whataburger	<input type="checkbox"/> Tropical Smoothie	<input type="checkbox"/> Scooters		