

# INTRODUCING THE ABC FUNDRAISING® HOTEL SAVINGS CASH CARD FUNDRAISER

# THE ULTIMATE FUNDRAISER!!



\$200 Hotel Savings Cash Card

Over 19,000 Locations Top Brand Hotels **Lowest Hotel Rates Guaranteed** 

The ABC FUNDRAISING® Hotel Savings Cash Card is backed by over 19,000 brand name hotels and resorts who have come together to create the largest fundraiser program ever offered. These brand name hotels and resorts are offering pricing never offered to the public. This pricing is for donors only. Never before has a product this strong been offered to solicit a \$20 donation from family, friends and neighbors.

Our sponsor hotel pricing starts at the same price as the hotel themselves, Expedia, Hotels.com or any of the major online travel sites would charge, however you then deduct your Hotel Savings Cash to get your bottom line price which is GUARANTEED to be less. The amount of Hotel Savings Cash displayed and deducted from the price will equal an amount of real cash savings to supporters. Your supporters give \$20 and save \$200.

Our hotel sponsors include: Marriott, Ritz Carlton, Holiday Inn, Westin, Ramada, Hilton, Best Western, Radisson, Quality Inn, Comfort Inn, Howard Johnson, Quality Inn, Holiday Inn Express, La Quinta, Sheraton, Travel Lodge, W Hotels, Crown Plaza, Wyndham, Hyatt, Omni, and Independents like Bellagio, Caesars, MGM, Hard Rock and others.















# THE HOTEL SAVINGS CASH REWARD

The card is printed on a 7" by 3.5" UV coated card stock; each card contains the information which explains the program, the website address for registering the card and booking the reservation along with the Personal Access Code which is located on the back of the card under a scratch panel.

Using the Hotel Savings Cash Card to raise funds is as simple as giving it to your supporters when they donate \$20 to your organization; the \$200 of Savings Cash can be used immediately after the donation is made.

Cards can be ordered in any quantity with a minimum of 25 cards. The more you buy, the more you make from the sale of each card.

All orders require a small refundable deposit amount of \$1.00 per card.

#### **HOW TO START THIS FUNDRAISER**



Call ABC Fundraising® at 888.212.1344.



Pay a \$1 per card deposit over the phone with a credit card, check by phone, or by mailing a check.



Receive your cards within 7 days and run your fundraiser for 2-3 weeks!

You may return the unused cards within 30 days of delivery for full refund of your deposit. Pay only for the cards you have sold.

## **PRICES**

Our pricing is based on the quantity of cards you purchase at one time. The quantity of cards you purchase also determines how much profit your fundraiser will make per card. See the chart for details.

The more you buy, the more you make!



# **Sample Deals**





In this example, we pulled the price the Hard Rock Hotel and Casino in Las Vegas, NV for the for the dates Sept. 8<sup>th</sup>11<sup>th</sup>, again the same room types were selected. Using the Hotel Savings Cash Card you would save \$45.00 a night or
\$135 over 3 days.





### FAQ

#### Does it cost anything to use Hotel Savings Cash Cards as a fundraiser?

No. There is no set up fee and no cost to implement the program. Simply pick the number cards you think you can sell and pay a **refundable \$1.00 per card deposit**.

#### How much do we make selling the cards?

Profit ranges from 55% to 72% of the gross.

#### How long does it take to get the cards?

1 Week or less.

#### How many do we have to order?

The minimum is 25 cards and you still get 5 free cards with that amount.

#### Are the hotel deals real?

Yes, you can compare prices to what other online sites like Expedia or the hotel itself charges and because there was a donation involved the donors will pay an average of 33% less than anywhere else.

#### How is it possible to have all these deals on brand name hotels?

Because our supplier is the leader in rewards programs and they created opportunity for us with their hotel and resort partners. It is truly the greatest hotel deal anywhere.

#### There are hundreds of card programs out there, why are you different?

Most card programs work on 10% or less off. They advertise 50% savings, but that is for one or two deals. Our average is 33% with up to 60% off and sometimes better than that

#### What if the cards don't sell?

If you do not sell them, simply return the unsold cards within 30 days of delivery for full refund of your deposit.

#### What is the best way to sell the cards?

Depending on who you are will make a difference on how to sell them. If you are a school or sports league you can use your normal sales tools, to sell them to parents, friends, family, and neighbors. If you are a church or charity you may send emails and flyers to your patrons to make sure they know about the fundraiser. The cards can also be sold at your actual fundraising event.

#### Are the savings instant?

Yes, once the donor gives you \$20 they get the card with a URL and PIN and go there to register their Savings Cash. They create a user name and password and can login ASAP. They can book hotels instantly, so the savings are instant.

#### How long are the cards good for?

The cards can be used for up to 1 year from purchase.

#### Can I get a sample card?

Since the cards have a unique pin code on them, which when activated is worth \$200, we cannot give samples out at this time. If you are interested in this fundraiser and need samples, we suggest ordering the minimum of 25 cards for a \$25 refundable deposit.

#### How does the hotel know how to use the Savings Cash?

We have arrangements with 19,000 plus hotels and have them on an easy to use website. You find the hotel and pay the balance after using your Savings Cash right there online. You print the receipt and use it to check in just as if you booked at hotels.com or Expedia, only you pay less.

#### What if there are any problems at check in?

We have 24/7 customer service and the number is on the receipt for the hotel staff to call. Any problems will be handled in a professional and courteous manner.

# To Order Please Call: 1.888.212.1344



ABC Fundraising® www.AbcFundraising.com/hotel

27281 Las Ramblas Suite 102 Mission Viejo, CA 92691 888.212.1344

info@abcfundraising.com