

2001 | \$17

CHUNKY CHOCOLATE CHIP
[TROZO DE CHOCOLATE]

Crazy
- about -
COOKIES



**preportioned
cookie dough**

2.7 LB. PREPORTIONED DOUGH

2028 | \$17

NEW!

STRAWBERRY SHORTCAKE
[GALLETA TARTA DE FRESA]

2003 | \$17

OATMEAL RAISIN
[PASAS CON AVENA]

2006 | \$17

WHITE CHOCOLATE MACADAMIA
[CHOCOLATE BLANCO CON MACADAMIA]

2002 | \$17

PEANUT BUTTER
[MANTEQUILLA DE CACAHUETE]

2029 | \$17

NEW!

PUMPKIN PIE SPICE
[ESPECIA DE LA CALABAZA]

2030 | \$17

NEW!

MINT CHOCOLATE CHIP
[VIRUTA DE CHOCOLATE DE MENTA]

2027 | \$17

CARAMEL PECAN CHOCOLATE CHIP
[PACANAS CARAMELO DE CHOCOLATE]

4206 | \$17

20 Chunky Chocolate Chip
20 White Chocolate Macadamia

**CLASSIC SENSATIONS
VARIETY PACK.**
[TROZO DE CHOCOLATE &
CHOCOLATE BLANCO
CON MACADAMIA]

2.7 lb. box



Makes 40 cookies



Cookie dough may be frozen for up to 1 year and is shelf stable at room temperature (66°F - 77°F) for 21 days. Cookie dough may be thawed and refrozen. Manufactured in the same equipment that manufactures peanut, walnut, pecan, macadamia nut, milk, soy, wheat, egg and almond products.

Seller's First Name
Seller's Last Name
Phone
Raising funds for
Make checks payable to
Teacher/Coach

CUSTOMER NAME/Address/Phone

Katy Nelson 223 Main St. 547-2125

1									
2									
3									
4									
5									
6									
7									
8									
9									
10									
11									
12									
13									
14									
15									
16									
17									
18									
19									
20									

TOTAL

ORGANIZATION
USE ONLY

COLLECTOR'S
INITIALS _____

AMOUNT
COLLECTED

\$ _____

TOTAL
ITEMS SOLD _____



\$17

Chunky Chocolate Chip

Peanut Butter

Oatmeal Raisin

White Chocolate Macadamia

Caramel Pecan Chocolate Chip

Strawberry Shortcake

Pumpkin Pie Spice

Mint Chocolate Chip

Classic Sensations Variety Pack

TIPS FOR SELLING

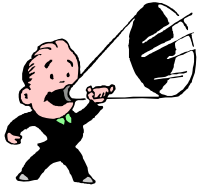
1. Tell them your name, group and **why** you are fundraising.
2. Start with your friends, family and neighbors. Those who support you will want to help. Ask them to buy more than one item.
3. Safety first. Never sell door-to-door.
4. Smile and have fun — happiness is contagious!

AMOUNT DUE

\$51.00

TOTAL DUE

\$



Cookie Dough - Up To 80% Profit!

Dear Fundraising Participant,

ABC Fundraising® is pleased to offer you Crazy About Cookies® line of gourmet cookie dough. These cookies are not only *scrumptious*, but can help your group raise a lot of *dough*! With *The Crazy About Cookies® Cookie Dough fundraiser*, your group can earn *up to 80% Profit*!

ABC Fundraising® realizes that you have the choice to go with any cookie dough supplier. **So why choose us?**

It's simple! We can offer your group **more profit** than any other supplier **guaranteed!**

Here's how we can do it:

For every \$500 profit in cookie dough sales that your group makes, we will give you 1 **FREE Spinners®** fundraising card that will help you raise an average of **\$210 in extra bonus profit!**

How much can my group raise?

# of Participants	# of boxes sold	Profit	Bonus Profit	Total Profit
25	250	\$1,137 (35%)	\$420	\$1,557 (48%)
50	500	\$2,600 (40%)	\$1050	\$3,650 (56%)
75	750	\$4,387 (45%)	\$1680	\$6,067 (62%)
125	1250	\$8,125 (50%)	\$3,360	\$11,485 (70%)
500	5000	\$38,350 (59%)	\$14,700	\$53,050 (81%)

- # of boxes of regular flavor cookie dough tubs sold per participant based on national average.
- Total profit includes 1FREE Spinners® card for every \$500 profit in cookie dough.
- Based on \$13/ tub.



Cookie Dough Profit Percentage

100 tub minimum	
Quantities Ordered	PROFIT
100 - 250 Boxes	30%
251 - 400 Boxes	35%
401 - 600 Boxes	40%
601 - 1000 Boxes	45%
1001 - 1500 Boxes	50%
1501 - 5000 Boxes	54%
5001 + Boxes	59%

Profit above does not include your bonus profit from the **FREE Spinners®** fundraising cards which when completed, add **up to 20% or more in pure profit!**

*National Statistics show that the average fundraising participant sells 10 tubs of cookie dough during a typical 2-3 week fundraiser.

It's as easy as A-B-C!



Call **1.888.212.1344** & order 1 **FREE** cookie dough pre-sale flyer for each member of your group.



Run your fundraiser for 2-3 weeks collecting \$17 for each box of pre-portioned cookie dough you pre-sell. Your goal should be to pre-sell **10-20 Tubs** of cookie dough per member of your group!



Call **1.888.212.1344** and place your cookie dough order. Your cost will depend on the amount of tubs ordered. The rest of the money you collected is your profit to keep!

*Please see the chart above to determine your profit.

ABC Fundraising® can take your order with a **check by phone, credit card or check.**

Finally, determine a delivery location for your cookie dough and notify everyone who ordered of the time and place. A good location is a school or restaurant with a large refrigerator.

You will receive 1 **FREE Spinners®** Fundraising Card worth an average of \$210 for every \$500 in profit your group earns making your net **profit as high as 80%!**

*Spinners® Delivered separately.