



888.212.1344

27285 Las Ramblas Suite 100
Mission Viejo, CA 92691

Work From Home & Earn Up To \$5000/Month or More!

Register For Our FREE Webinar at: AbcFundraising.com/webinar

Dear Potential Distributor,

Thank you for your interest in the **ABC Fundraising®** Business Opportunity Work From Home Program. Enclosed is our latest catalog that you will be using as an ABC Fundraising® distributor. Fundraising in the US is estimated to be a **6 billion dollar a year** industry. We'd like to show you how to start a profitable career in this tremendous industry by working from home and introducing our fundraisers to groups who need to raise money.

Since 1993 the products supplied by ABC Fundraising® have helped over 20,000 groups raise more than **50 Million Dollars!** **With over 15 products** including cookie dough, scratch cards and Auntie Anne's® Pretzels, ABC Fundraising® has a product for every group.

Highest Commissions!

To give you an example of how much you can earn as a distributor, take a look at one of our most successful fundraisers, **Scratch & Help®**. With the Scratch & Help® fundraising program your commission ranges from **\$5 to \$8** per scratch card or up to **40% commission**.

An average High School Football Team has about 100 players. By introducing them to the Scratch & Help® Fundraiser, the team can earn up to **\$9,000.00** and you can earn up to **\$800.00** in commission. **It's a win, win situation!** There are literally thousands of groups that need to raise money right now and as a distributor for ABC Fundraising®, we do all the heavy lifting for you. You never need to buy costly products or store anything at your home. ABC Fundraising® drop ships directly to your clients. **It's completely turn-key!** You get paid bi-weekly as an independent contractor.

Recently a distributor earned **\$5000** with just one Scratch & Help® order from an elementary school. Another brand new distributor just received an order for **1200 scratch cards** from a school district. He earned **\$7200 that day** by simply making a few phone calls and sending out a few sample kits. **Many clients will re-order year after year** and you always get the credit! As you grow your business **your profits can explode with repeat orders!**

Average commissions range from \$100 to \$200 per sale at the entry level and \$200 to \$400 per sale at the top level!

For the latest commission on all of our fundraisers go to: www.AbcFundraising.com/homebiz

Free Leads!

With our unique training package that includes **thousands of free leads** and unlimited 1 on 1 training, **making sales has never been easier!** We'll show you how to make up to 1 sale a day working full time or several sales a month working just a few hours a day. **There's no travel required!**

Sign Up Today and Start Setting Up Fundraisers Tomorrow!

For a limited time, while positions last, you can become an **ABC Fundraising®** distributor for **as little as \$367!**

Gold Distributor - \$367 (Valued at \$630) Save \$263 While Positions Last! (1 payment) includes a total of 25 Scratch & Help® samples, 25 of our full color catalogs, a full training binder, thousands of free leads plus unlimited 1 on 1 coaching. **Plus, for a limited time, Reach The Top Commission Level On Order-Taking Fundraisers With Just 5 Sales! *Your Best Choice!***

Silver Distributor - \$495 (\$165 charged once a month for 3 months) - includes one-half the items listed in the Gold Package. Reach the top commission level after 15 sales.

Bronze Distributor- \$630 (\$105 charged once a month for 6 months) Leads will arrive after the second payment of \$105. Reach the top commission level after 25 sales.

All plans include unlimited coaching, thousands of free leads, and all the materials you need to start making sales right away!

***Bonus: If choosing the Gold Distributor Package your commission on Scratch & Help® will start at \$6 per card instead of \$5!**

Be Your Own Boss – Take Control Now!

Don't let this incredible opportunity to work from home with a legitimate national company pass you by! To get started simply call **ABC Fundraising®** at 1-888-212-1344 x1 or fill out the form below and **start making sales as soon as tomorrow!**

We look forward to helping you achieve your goals.

Sincerely,

Lanny E. Walker, Vice President of Sales

- P.S. If your sample products currently have **ABC Fundraising®** contact information, please disregard. You can customize the samples you send out as an **ABC Fundraising®** distributor.

ABC Fundraising® Distributor Sign-Up Form

Call 1-888-212-1344 x1 or Fax to 888-246-2487 or email to info@abcfundraising.com

*If you prefer you may mail this form to: **First Way Fundraising: 27285 Las Ramblas Suite100 Mission Viejo, CA 92691**

Please check one:

- Gold Distributor Package - \$367** One time fee with no recurring fees. Package contents listed above. **Best Choice! (\$630 Value)**
- Silver Distributor Package - **\$495** (\$165 charged once a month for 3 months) Package contents listed above.
- Bronze Distributor Package- **\$630** (\$105 charged once a month for 6 months) Package contents listed above, received over 1st & 2nd payments.

Name _____ SSN/TID _____ E-Mail _____

Address _____ City _____ State _____ Zip _____

Phone Number _____ - _____ Alternate Number _____ - _____ Signature _____

Credit Card Number _____ CVV _____ Expiration Date ____/____/____ VISA / MC / Disc / AE. Referred by _____

By signing this agreement you agree to complete the payment plan selected. You may also pay with a check by phone. If mailing a check, you agree that the check information will allow First Way Fundraising to automatically withdraw the amount indicated in the package selected every 30 days until paid in full. Make all checks & money orders payable to First Way Fundraising. Money Orders are only accepted on the Gold Package. Your level of success in attaining the results claimed in our materials depends on the time you devote to the program and your correct application of the instructions given in your training binder as well as your finances, knowledge and various skills. Since these factors differ according to individuals, we cannot guarantee your success or income level, nor are we responsible for any of your actions.

Huge Commissions & Distributor Success Stories

Over the past year our **business has exploded!** We want to give you a ground floor opportunity to share in our expansion. **ABC Fundraising®** has recently added several new and exciting fundraising ideas to bring our total to **17 high-profit fundraisers!**

There's literally a fundraising product for everyone!
Making sales as a distributor has never been easier!

2 Distributors Share Their Experiences:



I have been a distributor for ABC Fundraising® for over 10 years. Besides ABC Fundraising® having every type of fundraising opportunity around (Cookie Dough, Candy, Pretzel, etc.) I love working with the Scratch & Help or Spinners Fundraiser with 90% to 97% Profit. I have four kids ranging from 4 to 20 years old. I've introduced the Scratch & Help and Spinners Fundraiser to all my kids' team/clubs they participate in. Each and every team/club they are in love the Scratch & Help because they've had a lot of issues when trying to sell candy and cookies (people are always on a diet). They said that the Scratch & Help and Spinners® Fundraiser work because it's a win-win for everyone. When people donate they receive coupons for their donation plus everyone in the club likes the look of the cards and having their club's name on them made them easier to sell. I also use the Scratch & Help and Spinners Fundraiser for my organization (www.dapme.org). With the Scratch & Help, I presale the booklets for the \$100 value they are worth so I don't have to worry about having to collect the money from my students later plus they can always come and pick up more when they are done.

Thank You ,
Josean Posey, Gold Distributor



When I saw the ABC Fundraising® website and amazing products, I knew right away I wanted to be a rep with them. I have done many fundraisers for community events and schools, the Scratch & Help® card makes the most sense to me. An organization can make 90% profit very quickly and my clients love this concept of fundraiser. The staff at ABC is very friendly to work with, will help with any question you have, and the products are always shipped on time. Anyone looking to make extra money and has a drive to help local organizations/schools this is a must. Remember organizations, schools, and churches are looking for our services. They all need to raise funds. ABC Fundraising has some of the highest profits they can make!

Trisha Bloom,
Gold Distributor

A few top distributor sales and the huge commissions earned from them:

\$7,200 - Chris K. - Sold 1200 Scratch & Help® cards to a school district's marching bands.

\$5,000 - Wanda J. - Sold 1000 Scratch & Help® cards to a private school.

\$3,000 - Julie A. - Sold 600 Scratch & Help® cards to a youth sports team.

\$3,000 - Rex T. - Sold 600 Scratch & Help® cards to a 4-H club.

\$2,500 - Fern M. - Sold 2500 discount cards to a Relay For Life team.

\$2,100 - Brian U. - Sold 350 Scratch & Help® cards to a Pop Warner Football team.

\$2,000 - John & Jill D. - Sold 400 Scratch & Help® cards to a private school.

\$1,750 - Desiree C. - Sold 350 Scratch & Help® cards to a PTO.

\$1,700 - Phillip C. - Sold 340 Scratch & Help® cards to a Parks and Rec Department.

\$1,500 - James B. - Sold 600 Powerdecals to a sports league.

We'd love to add your name to our growing list of successful distributors. With our brand new commission structure, you can now practically **double your commissions after making just 5 sales! That's right!** If you sign up as a **Gold Distributor**, you will hit the top commission level on most of our fundraisers after making just 5 sales. **This new bonus can practically double your commission checks overnight!**

To become an **ABC Fundraising® Distributor** simply fill out the form on the reverse side and fax or email it back to us.
Act now while positions last.

We look forward to helping you achieve your goals!

For More Info Call
1.888.212.1344 Ext.1.